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Authoritative report on the demand for natural rubber and selected types of synthetic rubber utilised across the tyre and non-tyre sectors now available

The International Rubber Study Group (IRSG) and the International Institute of Synthetic Rubber Producers (IISRP) Inc. are pleased to announce the release of a new and exciting study, entitled, “*Demand for Natural Rubber (NR) and various forms of Synthetic Rubber (SR)*”. The document is the result of a period of close cooperation between the IRSG and the IISRP aimed at developing projections of demand for major types of SR for key consuming regions over a 5 year period.

The study provides an authoritative approach in developing forecasts. Firstly, views on likely economic developments in 9 key regions are considered over the period 2006-2010, while detailed vehicle and tyre production trends are also provided. Using a solid platform of economic and end-use sector trends, aggregate rubber consumption projections are developed split between the major consuming arenas – that is, the tyre and non-tyre sectors. From here, forecasts of rubber usage are split between NR and SR in both segments of the market. The next component of the study disaggregates projections of total SR use into demand by major type. This step is achieved using historic data on elastomer usage by type, courtesy of the IISRP, as well as IRSG derivations and an econometric approach. In each part of the methodology described, detailed data-sets, in both chart and table format, along with commentary, are provided.

In all of the above steps, a sophisticated model of the world rubber economy is utilised. The said model is traditionally used to develop long range projections – typically out to 2020. To be effective in this study, the model has been somewhat adapted in order to develop forecasts of demand for NR and for various forms of SR over the short- to medium-term.

Elastomers considered in the study are the following 5 solid forms: *solid-styrene-butadiene rubber (SBR)*, *polybutadiene rubber (BR)*, *ethylene-propylene di-methyl rubber (EPDM)*, *nitrile rubber (NBR)* and *polychloroprene rubber (CR)*; the key regions covered in this publication, for which detailed projections out to 2010 are available, are as follows: *Western Europe, Russia, North America, Latin America, China, India, Japan, Other-Asia, Middle East & Africa.*

The study, its approach and findings will be of real value to all associated with the rubber sector. The report is only available to members of both the IRSG and the IISRP. Further details can be obtained from the IRSG or the IISRP. Contact details are given below:

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