

# News Release

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## IISRP ELECTS KOREAN EXECUTIVE AS PRESIDENT FOR 2010-2011

**Dubai, UAE 15 April 2010**—Mr. Chan-Koo Park, Chairman and CEO of the Kumho Asiana Group, was elected President International of the International Institute of Synthetic Rubber Producers (IISRP) for the year 2010-2011 at the association's 51st annual meeting here today. He succeeds Bruno Pary, Senior Advisor at ExxonMobil Middle East and Africa, who now becomes the Past-President International.



Mr. Park holds a 1972 Bachelor of Science degree in statistics from Iowa State University. His first assignment at Kumho was as director of Kumho Industries from 1978-1982. He became Executive Director of Kumho Construction in 1982 and Vice President of Korea Kumho Petrochemical Company (KKPC) in 1984, a position he held for four years. Following other assignments within the group he became CEO of KKPC in 1996. After a brief assignment at Kumho Mitsui, he then became vice chairman of Kumho Petrochemical and was elected Chairman and CEO, Chemical Operations for the Kumho Asiana Group in 2006, his current position.

Mr. Park has eighteen awards spanning a period of 1992 through 2008. His most recent, “The Best Exporter Award”, came from the office of the Korean President, Lee Myungbak in 2008. He has won both “The National Productivity Award” and “The National Industry Safety Award” on multiple occasions.

In addition to Mr. Park, who will also serve as President to the Far Eastern Section, the other eleven members elected to the Institute Executive Committee for the year 2010-2011 are:

- Far East Section: Koichi Kawasaki of JSR, Vice President and Nobuyuki Takahashi of UBE Industries, Standing Member.
- European Section: Sim Elman of Synthos, President, Antonio Protopapa of Polimeri Europa, Vice President and Abraham Brink of Karbochem, Standing Member.
- Americas Section: Felipe Varela of Negromex, President, Ken Hertl of Goodyear Chemical, Vice President and Tim Gorman of ISP Elastomers, Standing Member.
- Continuing to serve on the Executive Committee are Bruno Pary of ExxonMobil Chemical, Past-President International, Wei-Hua Tu of TSRC as Treasurer, and James L. McGraw, IISRP’s Managing Director & CEO, Assistant Treasurer and Secretary.

The IISRP is an international not-for-profit association with 50 corporate members domiciled in 21 countries who produce 90 percent of the world’s supply of synthetic rubber. Incorporated in 1960 and headquartered in Houston, Texas, the Institute supports regional offices in Milan and Tokyo.