

News Release
For Further Information
www.iisrp.com
Or contact: J.L. McGraw
Email: jlmcgraw@iisrp.com
713.783.7511 Ext. 222
PR 10.19

**IISRP Announces Business Program
For 52nd AGM in Seoul**

Houston, TX, USA, 17 November 2011.— The International Institute of Synthetic Rubber Producers, Inc. (IISRP) announced the speakers' program for its 52nd Annual General Meeting (AGM) in Seoul, South Korea, 13-14 April 2011, according to James L. McGraw, IISRP Managing Director and CEO.

“Building for the Future” is the theme of the association's first meeting in the Seoul. The keynote address will be delivered by Dong-youn Sohn, vice president of GM Daewoo.

“Under the leadership of our International president Chan-Koo Park of Kumho Petrochemical we have designed an excellent Speakers Program,” said James L. McGraw. “We are also pleased to have high level executives focusing on economic and industrial development in South Korea”, he added.

Completing the speakers lineup will be a feedstock overview by CMAI, tire developments in Japan and China, the SR business climate in China, an overview of the TPE industry and a Goodyear presentation on bioisoprene

The full AGM program will be outlined on the IISRP website in December.

IISRP is an international not-for-profit trade association with corporate members, domiciled in 21 countries, who produce 90 percent of the world's supply of synthetic rubber. Incorporated in 1960 and headquartered in Houston, Texas, the Institute supports section offices in Milan and Tokyo.